

The Lyell Centre for Marine and Earth Science and Technology – *Strategy and Mission*

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The Lyell Centre offers a unique environment that integrates the research and specialist expertise of HWU and BGS.

The Strategy

Create a central hub and a platform for innovation:

- Built around core research themes;
- Supported by a portfolio of income from multiple sources and embedded in a powerful global strategy.

The Mission

- Spark **novel and transformative ideas** beyond traditional boundaries.
- Encourage **new quality of science culture**
- Create a vibrant home for a **new generation of academic leaders**, at junior to senior level, and students.
- Become a **focal point of engagement**, from internal and external experts, and a hotspot for communication, knowledge exchange and advice for non-academic stakeholders, policy makers and society.

Lyell Centre's Innovation Platform



Identify and develop talent, at all levels.

Build momentum.

Active approach to innovation and industrial partnerships.



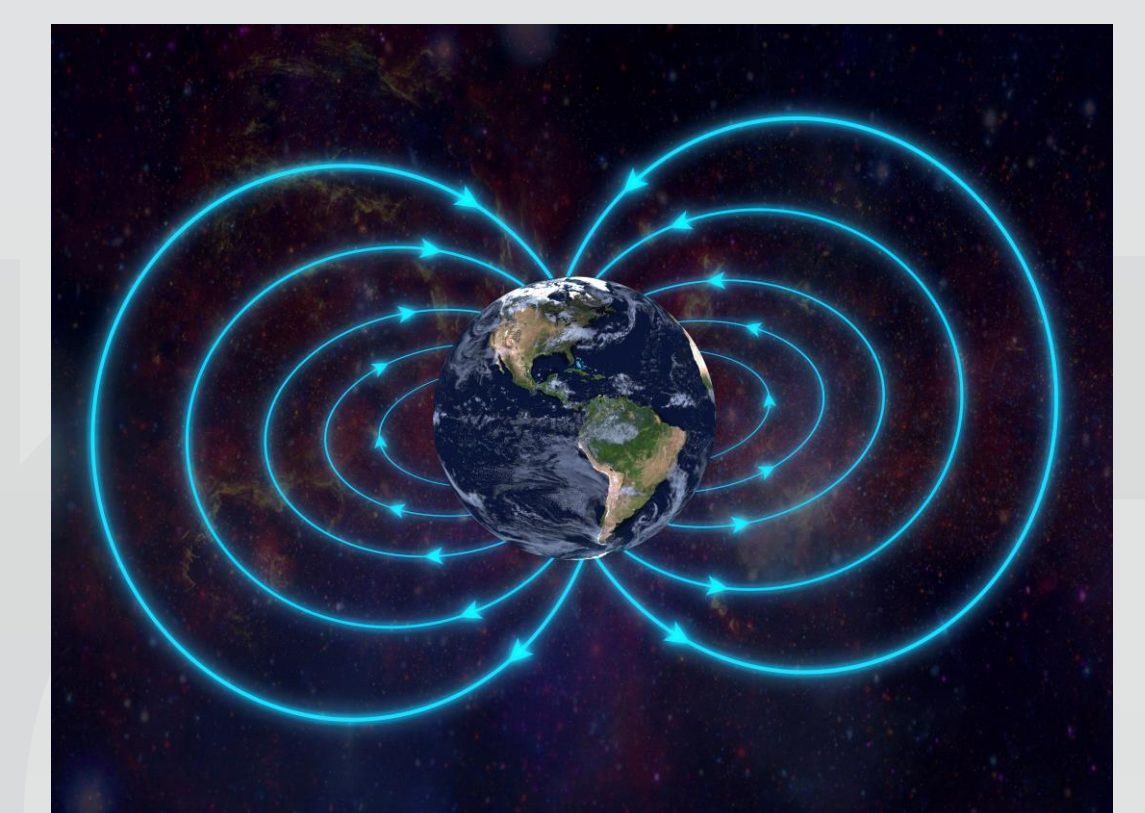
Implement tailored internationalization strategy.



Maintain a mixed funding portfolio, underpinned by large schemes and strategic direction.

Develop corporate identity and international profile; initiate a *Lyell Affiliate* program.

Become focal point of engagement, communication, innovation.



Support new science culture – build on scientific excellence, shared values and identity, plus a common responsibility to work for a sustainable future.